DISCOVERY

BACKGROUND

Classlink is an educational technology company that caters to K-12 schools by providing their users with a streamline computer system in school. Their main application, ShelfLink is a launch pad for students, teachers, and administrators to access their applications through SSO (single sign on) without having to log in into multiple accounts.

For this project, the team had to create an onboarding wizard for new users logging into ShelfLink for the first time. Classlink's product team had a hypothesis that users were find the wizard known exactly what is happening at each step. Since ShelfLink can also be accessed through mobile, there is also a responsive version.

RESEARCH GOALS

- What kind of mobile onboarding experiences would feel engaging and intuitive for users using ShelfLink?
- What would keep the user interested as they go through a list of mandatory inputs for signing up?

COMPETITOR ANALYSIS

As already had prior research with our audience but we did not have enough data for other onboarding flows, we had to look at other competitors in the educational space and other mobile applications that were about to onboarding. Each task had a hypothesis and focus, and some items should be skippable. Some of the items that were most interesting because the focus of other products is for signing up, not a tutorial on the product.

Competitor	Multi Tasker	Mobile Friendly	Progress Bar/Timing	Tutorials
Instacart	●	●		
Google		●		
Instagram	●	●	●	●
Etsy	●	●	●	●
Kindle	●	●	●	●
Lyft	●	●	●	●

DEFINE

USER FLOW

Below, there is a user flow for the onboarding wizard. The purpose is for the user to create a profile, set up a password, and to enable two authentication. There are two main flows, one or more is chosen on the user flow, the dotted elements indicate that have items are skippable.

DESIGN

SYSTEM DESIGN

Below are some of the components that were used for the final design. There are different types of input forms, the action buttons, a set of check boxes for the input. Another special but component that would be added in later on the wizard. There is also the hamburgur bar, using with a header for mobile input.

FINAL DESIGN

For the final design, there are a total of 8 pages, which consists of the company list, company edit, profile list, profile edit, employee list, employee edit, employee edit, time connected and environmental devices.